



Where to hold
your
Big Brainwave
Cupcake
Bake



Celebrating 30 years of
Brainwave
Unlocking Children's Potential
Registered Charity No. 1073238 & SCO39137 (Scotland)



The Big Brainwave Cupcake Bake



Thank You for Your Support.

**Helping children with disabilities and
Developmental Delay to achieve their full potential.**

How to Run the Big Brainwave Cupcake Bake

The simple idea behind this 30th Anniversary event is to make cakes, sell them, and donate the money to Brainwave. It really is, as simple as that.

We would really like to know when and where you are holding your event as we can update you on our map of events being held across the country.

However you want to run your cake sale is entirely up to you, this pack just gives a few ideas on how to make the most of it.

So here are the Top Ten Cupcake Bake hints, which we hope will help your event go really well!

1. Pick a date when you are planning to sell your cakes and let us know at Brainwave and we'll put it on the Big Brainwave Cupcake Bake Map!
2. Download the poster from the website to advertise the date of your sale – contact us if you need some printed.
3. Buy your ingredients.
4. Bake your Cupcakes.
5. Sell the Cupcakes and make some money for Brainwave.
6. Tell everyone who buys yours Cupcakes something about Brainwave.
7. Take photographs of your Cupcake Bake.
8. Thank everyone who helped make your Cupcake Bake successful.
9. Send a cheque in to Brainwave for the amount collected.
10. Email the local press and Brainwave with your photos and let us know how you did (an example of a press release can be found on the website).

Don't forget all the money you raise will help children across the UK who attend Brainwave reach their full potential.

Be creative and take on The Big Brainwave Cupcake Bake

“Something for the Weekend” star Simon Rimmer is backing a campaign to encourage children and adults alike to take on the task of creating their own range of cupcakes to sell at schools, within companies or between friends to raise vital funds for Brainwave. Simon has created an easy to follow recipe especially for making the perfect cupcake and says of the challenge:



“Anyone can take on the Cupcake Bake – it's quick, fun and you can make the cakes in your own individual style. The ingredients are both easy to find and inexpensive—follow my recipe to create a batch of cupcakes to sell on to friends, family and work colleagues—by doing so you can put a smile on someone's face as well as raise funds for Brainwave and support the fantastic work they do.”

Simon's Cupcakes for Brainwave

Ingredients

125g butter
 275g sugar
 2 eggs
 125ml milk
 200g flour
 2tsp baking powder
 200g raspberries
 pulp from 8 passion fruit
 2tsp red food colouring

Frosting

200g icing sugar
 tiny drop of food colouring
 125g butter
 1 vanilla pod

Method

Cream the butter and sugar in a mixing bowl, add the eggs and milk.
 Beat for 5 minutes
 Add the flour and baking powder, mix, then fold in raspberries, passion fruit and colouring.
 Spoon into cup cake papers and cook for about 15-20 mins at 180c/gas mark 4.

Frosting

Take out the vanilla from the pod. Whisk the butter and icing sugar until creamy, add the vanilla then beat in the colouring.
 Spoon into a piping bag and pipe (star nozzle) over the cool cupcakes.
 Decorate with either stars, 100's & 1000's or any other toppings you fancy!



Hey presto! They are now ready to sell and raise funds for Brainwave!