

Manchester Duck Race at Spinningfields

Quack Quack, it's back!

Get involved – there's many ways you can.

Friday 6th April 2012

Irwell Square, Left Bank, Spinningfields

The **Manchester Duck Race** returns to Spinningfields in aid of children's charity, **Brainwave**. Being an historical year for sport, we have taken this on-board and introduced an Olympics theme to match. Activities will start at 11am, with the races beginning at 2pm.

This year there are many ways for your company to get involved and **make a difference** including:

- Option 1.** Sponsoring and branding a Giant Duck (giving you advertising space for a month)
- Option 2.** Entering a duck into the Corporate Duck Race
- Option 3.** Corporate Duck Herding

Benefits of being involved:

- Support local children's charity, Brainwave
- Boost your corporate responsibility
- Raise your profile with positive PR
- Expose your brand to over 5,000 spectators on the day of the race

On the day:

As well as the above, there are many activities for all the family to take part in on the day itself, including:

- Punch & Judy
- Bouncy Castle
- Hook-a-duck and more!

It's a great day out for everyone!



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Option 1: Sponsor and brand a Giant Duck

This year we're introducing **Giant Ducks** to the proceedings. These 1.2m x 1.2m ducks will be lined-up along Hardman Boulevard throughout March, up until the big day itself!

You can **make a difference** and brand one of these giant ducks to show your support for this fantastic cause.

Added Benefits:

As well as the benefits outlined on the first page, you will get to:

- Enjoy great exposure for a whole month
- Expose your brand to a footfall of up to 25,000 people per day for a month
- Access to the VIP area on the day

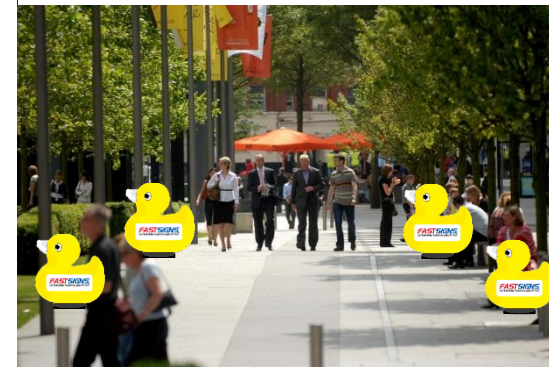
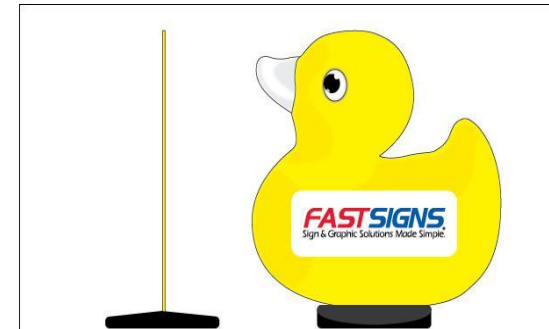
How much will this cost:

To brand a Giant Duck costs £1000 + VAT

What Do You Get?

- A 1.2 metre high duck: double-sided and branded to your specifications** in place on the boulevard for 6th March – 6th April
- PR support: we will tweet, blog and share the news in our newsletter, raising your profile and building awareness of your brand
- The opportunity to be part of one of the most successful charity events in the North-West

**please note, art-work for branding needs to be received by Tuesday 14th February in order for the duck to be in place by 6th March



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Option 2: Corporate Duck Sponsorship

You and your company can also enter a duck into the great race itself!

There will be two duck races - Corporate ducks will be the first race and loaded into the river, ready to race at 2pm, this will be followed by a Family Duck Race.

The fastest five ducks down the river win a prize! *There's only one prohibition – No Genetically Modified Ducks Allowed!*

What Do You Get:

- A one foot high yellow duck
- PR support
- An opportunity to win great prizes and awards
- Access to the VIP area on the day

Dress Your Duck:

You can also brand or design your duck in line with our Olympics theme, to be in with the chance of winning a prize, celebrating this momentous year of sport**. Don't forget to come up with a cool name for your duck too.

**entries must be received by Friday 16th March, in order to be judged for the prize

How much will this cost:

To enter a duck in the race will cost £200 + VAT

Race Route:

Ducks will be released from Albert Bridge on Bridge Street and race downstream while spectators watch from Leftbank. The race will finish at Irwell Bridge on New Quay Street. All ducks will be removed from the river after the race.



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Option 3: Corporate Team Duck Herding

On the day, your company can create a duck-herding team of your very own and compete against other corporate teams to become the **Champion Duck Herders!**

Two teams at a time view a demonstration by the professional duck herders, then try out for themselves and battle to win the coveted title! Teams will be marked on their ability to command the ducks and dogs.

So if you want the glory, enter your team now! (Teams need to be of four people to be entered and each activity lasts approx 30 minutes).

What Do You Get:

- A fantastic team-building activity for you and your team
- PR support
- The opportunity to be named "Champion Duck Herders 2012"
- Access to the VIP area on the day

How much will this cost:

To enter a team of four will cost £495 + VAT

Please note: places are limited, so get in touch soon!



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How To Get Involved:

Option 1: Sponsor and brand a Giant Duck

- Fill in the details overleaf and send us details of payment to feedback@spinningfields.co.uk
- Brand your duck...you've got a space of 800mm X 500mm to play with and don't forget the ducks are double-sided!
- Submit your design-work** to us for approval by Tuesday 14th February

**please note, art-work for branding must be submitted in pdf format

And we'll arrange the rest!

Option 2: Corporate Duck Sponsorship

- Fill in the details overleaf and send us details of payment to feedback@spinningfields.co.uk
- Design your duck...
- You can brand or design your duck to be in with the chance of winning a prize. This will be judged by the Spinningfields Duck Squad prior to the big race. (If you need help with branding your duck, email feedback@spinningfields.co.uk and we'll point you in the right direction).
- If you are entering your duck for this prize, ducks need to be returned to the Duck Squad no later than **Friday 16th March** for judging. Please return the ducks to:

Spinningfields Management Office, 6th Floor Quay House, Quay Street, Manchester, M3 3JE

and mark for the attention of the "Duck Squad". These ducks will also be photographed in advance and released to press as part of the overall marketing campaign.

Option 3: Corporate Duck Herding

- Select your team of 4 participants
- Email us your team name (don't forget to come up with something in-keeping with our Olympics theme) and participants list and details of payment to feedback@spinningfields.co.uk and we'll allocate your team a time-slot for the activity
- Turn up on the day at your allotted time and be ready for competition!

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To complete if you are going for Options 1 or 2:

Contact Name and Tel No	
Contact Email Address	
Name of Company	
Are you going for Option 1 or 2?	
Design / branding inspirations	
Is there anything you want to tell us about your duck? (Perhaps your company has created an innovative story for him / her or perhaps your team has particularly benefitted from this experience?)	
Does your duck tweet or blog? If yes, please can you share details with us.	
For Option 1 – have you submitted your pdf design? For Option 2 – have you sent us two high-res pictures? (one of the duck on its own, one of the duck with your team – not compulsory, but could get you extra PR)	
Would you like to collect your duck after the race? (Ducks will be available to collect from 9 th – 13 th April. Any ducks left after this date will be taken to the duck graveyard for recycling)	
Will your team be joining us on the big day to watch your duck race?	

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Payments:

Please complete the following form and email to feedback@spinningfields.co.uk or post to:
Spinningfields Management Company, 6th Floor Quay House, Quay Street, Spinningfields, Manchester, M3 3JE and we'll arrange the rest!

Duck Payment Form:

Please note: we will arrange for an invoice to be sent to you from Brainwave. Payments for the Giant Duck must be received by the end of February. Payments for the Corporate duck race must be made in full prior to race day for your duck to be entered.

Please tick the following payment fee:

- | | | |
|--------------------------------|--|--------------------------|
| Giant Duck: | £1000 + VAT | <input type="checkbox"/> |
| Corporate Duck Entry Fee: | £200 + VAT if paid before 6 th March 2012 | <input type="checkbox"/> |
| Corporate Duck Late Entry Fee: | £225 + VAT if paid after 6 th March 2012 | <input type="checkbox"/> |
| Duck Herding team entry: | £495 + VAT | <input type="checkbox"/> |

Company Name:

Method of payment:

Invoice Address:

.....

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Signed:

Name (block caps):

Date:

Terms & Conditions:

Entrants are committed to the Manchester Duck Race by returning this form, failure to meet duck deadlines and entry terms will still result in full payment to the Brainwave charity.