

# Spinningfields Duck Race

Have a QUACK at Spinningfields Duck Race in aid of children's charity, Brainwave

**Spinningfields Duck Race**  
**Friday 02<sup>nd</sup> April 2010**  
**2pm**



- ✕ Sponsor a giant duck for just £150 for the chance to win £1000 worth of training with Academy Class
- ✕ Support a good cause, the local community and raise your profile. All proceeds go to charity



- ✕ Corporate ducks will be over a foot tall and more than four times the size of the other racing ducks
- ✕ **Brand or decorate your duck to be in with the chance to win the 'Dishiest Duck' Prize**
- ✕ Only one rule. NO genetically modified ducks!

For more information or to sponsor a duck contact Kelly Briggs at [kelly.briggs@spinningfields.co.uk](mailto:kelly.briggs@spinningfields.co.uk)

SPINNINGFIELDS

*meet me there x*

# Spinningfields Duck Race

X Spinningfields is holding a duck race in aid of children's charity, Brainwave, [www.brainwave.org.uk](http://www.brainwave.org.uk). The event will take place on 2nd April (Good Friday) at 2pm and will be held along the Spinningfields stretch of the River Irwell between Irwell Street Bridge and Albert Bridge. The event will attract both families and corporates over the Easter period.

X Ducks will be released from one end of the River Irwell whilst spectators stand along Left Bank for the race. The race would finish at the next bridge downstream. Along Left Bank, the race area would be dressed with race bunting and Easter decorations. There would also be race flags and duck merchandise on sale to add to the atmosphere of the event.



X Family ducks will be on sale, at least four weeks prior to the event at Spinningfields restaurants and affiliate businesses. Ducks will be sold at £1 each, to encourage mass participation, whilst offering the community an inexpensive day out. Ducks can also be purchased on the day



X Corporate ducks will be offered to local businesses and the business donation of £150 will go directly to Brainwave. The donation will be invoiced and VAT will be added.

X Corporates who brand or decorate their duck will be eligible for the 'dishes duck' award and a private screening of a film of your choice at Screenfields 2010

X The first 20 companies to sign-up to a corporate duck will be mentioned in the press release and social media campaign.

X Corporate ducks will be collected at the end by fishing nets and rowers who will be strategically placed along the river.

# SPINNINGFIELDS

*meet me there X*